



**Protecting Ideas.**

Consider Your Intellectual Property Secure.

**Andrus Intellectual Property Law, LLP**

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# World-Class Legal Services for Patents, Trademarks and Copyrights

Established in 1939, Andrus is the longest-operating intellectual property law firm in the State of Wisconsin. Our distinguished history evidences our ability to adapt to, and operate in, complex and rapidly changing business and technical environments.

Andrus provides a diverse range of IP procurement and portfolio management services. We provide our clients with IP expertise throughout the world through a network of highly rated and experienced professional associates. Our range of services covers the entire suite of IP rights including patents, trademarks, copyrights, litigation and trade secrets.

We are practiced in managing extensive intellectual property portfolios for Fortune 50 and 500<sup>®</sup> companies, major universities, and research centers. We operate with a commercial focus so that our clients can make timely and cost-effective decisions regarding management of their intellectual property. We invest significant time and resources to stay up-to-date on developing technologies, the global economy and the state of individual industries.

We have experience and expertise in:

- Patents
- Trademarks
- Copyrights
- Transactions
- Client Counseling
- Litigation

Our expertise also includes these technology areas:

- Mechanical
- Electrical/Software
- Biotechnology
- Chemistry/Pharmaceutical

## Our History

Andrus has a long-standing reputation for providing world-class legal service exclusively in the area of intellectual property law.

The firm was founded in 1939 when Elwin Andrus resigned his position as patent counsel to A.O. Smith Corporation to enter private practice in Milwaukee. In 1941, Merl Sceales joined the firm, which then became known as Andrus & Sceales. By 1952, Glenn Starke and Eugene Sawall had joined the firm and the practice continued to grow. In 1968, the firm was renamed Andrus, Sceales, Starke & Sawall.

During its history, Andrus has represented individuals, small businesses and major corporations. The firm has continued to expand and now represents major, multi-national clients from the U.S., Europe, Australia, the Far East and all points in between.

The Andrus name continues to signify high-quality, affordable legal representation. Our mission is to continue to provide our clients with experienced intellectual property counsel and timely advice regarding the procurement, management and protection of intellectual property rights.



## Practice Area: Patents

The Patent Practice Group at Andrus provides a diverse range of procurement and portfolio management services including protection of utility, design, provisional and plant patents.

Our attorneys work with clients to recognize protectable rights, draft applications, develop filing strategies, prosecute patent applications, and commercialize, protect and enforce patents. Members of the Patent Practice Group also have extensive experience in administrative appeals, interferences, petitions, protests, reissues and reexaminations (inter partes and ex parte). Our attorneys also counsel clients on protecting proprietary information as trade secrets.

Having successfully prosecuted thousands of U.S. patents, we have a proven track record of obtaining and managing patents for Fortune 50 and 500® companies. Since each member of the Patent Practice Group is a registered patent attorney licensed to practice before the U.S. Patent and Trademark Office, we are able to recognize and solve both technical and legal issues. As a result, our attorneys provide experience-based services at reasonable costs, and our clients are able to make timely and cost-effective decisions regarding development and management of their patent portfolio.

Andrus' attorneys also have vast experience in managing international portfolios for their domestic clients, utilizing a network of international IP professionals. Andrus' attorneys spend a considerable

amount of time and effort as active members of select international IP societies, such as the International Association for the Protection of Intellectual Property (AIPPI) and the International Trademark Association (INTA), in order to expand and cultivate relationships with international IP professionals. This well-managed network ensures that our domestic and foreign clients enjoy the highest-quality service at a great value.

Our attorneys and associates have extensive experience in international filings and portfolio management, particularly in Patent Cooperation Treaty (PCT) and European Patent Office (EP) filings, as well as experience filing in numerous individual foreign countries. Conversely, our extensive network of international IP professionals calls on the attorneys of Andrus to be their U.S. representatives for foreign-priority filings in the U.S. We have an extensive Paris Convention and PCT U.S. national stage practice from patent professionals around the world. Our longstanding relationships with foreign law firms ensure that we understand the many nuances of communicating with, providing services for, and the billing practices of foreign clients.

The size of our firm combined with the breadth of our technical expertise allows Andrus to handle foreign- originating cases in any technology field at a reasonable cost. We are also able to tailor flat fee arrangements per request.



## Practice Area: Trademarks and Copyrights

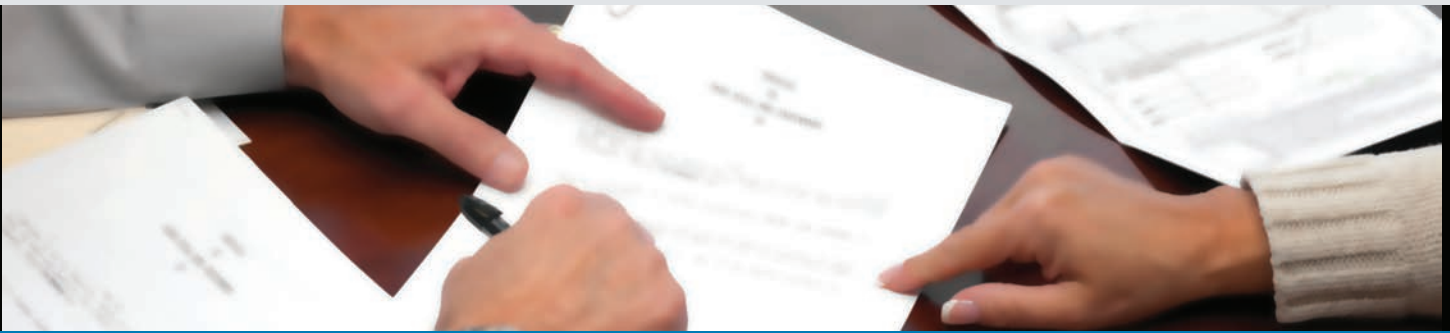
The Trademark & Copyright Practice Group at Andrus provides a diverse range of procurement and portfolio management services, including the protection and enforcement of trademarks, trade dress and copyrights. We also operate via a network of foreign associates to provide worldwide protection for our clients' most valuable assets.

From the inception of a trademark, trade dress or copyright, our attorneys are committed to the protection, commercialization and enforcement of that IP. That is why we invest time and energy to understand each client's business strategies and associated IP. With that knowledge in hand, the Trademark & Copyright Practice Group assists our clients in selection, right-to-use evaluation, registration, assignment, maintenance, portfolio management and licensing.

Having successfully registered thousands of U.S. and foreign trademarks, we have a proven track

record of obtaining and managing protection for trademarks and trade dress of Fortune 50 and 500® companies. We also counsel publishers, software developers, companies, manufacturers and other business entities on how to protect their copyrighted works. Our attorneys also draft and negotiate agreements involving copyrighted works, including development agreements, services agreements, licenses and assignments. The Trademark & Copyright Practice Group is also experienced in bringing and defending opposition and cancellation proceedings in the Trademark Trial and Appeal Board (TTAB). Our focus on IP law allows us to provide our clients with experience-based services at reasonable and well-defined costs. We operate with a commercial focus so that our clients can make timely and cost-effective decisions regarding management of their assets.





## Practice Area: Client Counseling

Andrus' attorneys understand that managing an IP portfolio is a critical part of the business. That is why Andrus' attorneys get to know each client's business so they are able to assist in developing the most comprehensive and, ultimately, successful IP strategy possible. This engaged approach helps identify the scope of desired protection and formulate strategies to obtain and commercialize IP.

We are practiced in managing extensive IP portfolios for Fortune 50 and 500<sup>®</sup> companies, major universities, and research centers. We operate with a commercial focus so that our clients can make timely and cost-effective decisions regarding management of their IP. For example, our attorneys have extensive experience in the following areas:

- Providing opinions relating to obtaining patents, trademarks and copyrights
- Providing opinions relating to non-infringement of patents, trademarks and copyrights
- Establishing programs for management of invention disclosure, review and prosecution
- Developing strategies and processes for IP portfolio development and management
- Educating clients in IP issues to ensure commitment and consistency

Once an IP strategy has been developed, Andrus' attorneys provide guidance and representation in maintaining each client's IP portfolio. As technologies and competitive landscapes evolve, Andrus' attorneys assist clients with monitoring the portfolio, ongoing protection of the portfolio, and further development and expansion of the portfolio.



## Practice Area: Litigation

The Litigation Team at Andrus uses its experience to comprehensively address all phases of intellectual property litigation including counseling, trial, discovery, Markman hearings, pretrial proceedings, mediation and appeals. The attorneys on the Litigation Team are technically trained and registered with the U.S. Patent and Trademark Office. More importantly, our litigation attorneys have considerable hands-on courtroom experience, including significant jury trial experience. This unique blend of technical skill and courtroom experience yields proven, cost-effective results.

We provide services to businesses both large and small, not only in Wisconsin but throughout the world. Yet, our familiarity with the judges, procedures and requirements in the United States District Courts for both the Eastern and Western Districts of Wisconsin makes Andrus an ideal choice for lead counsel, local counsel or co-counsel in intellectual property disputes venued in Wisconsin.

The attorneys on the Litigation Team are engaged in federal courts across the country, pursuing and defending claims of patent infringement, trademark infringement, copyright infringement, unfair competition, trade secret violations, licensing disputes and related intellectual property contract disputes. A core competency of our litigation team is trying complex cases to judges and juries. We are skilled at courtroom presentation, using the appropriate mix of witness preparation, demonstrations, exhibits, video, computer animation and other courtroom technology to distill complex factual and legal matters.

Our team also litigates matters at the U.S. Patent and Trademark Office, including inter partes patent reexamination, trademark oppositions and cancella-

tion proceedings, and patent and trademark appeals. If appeal is necessary, our litigation team has a wealth of experience before the Court of Appeals for the Federal Circuit and the Court of Appeals for the Seventh Circuit.

We understand that IP disputes have associated business consequences. So whether the dispute is relatively simple or highly complex, we are prepared to handle the challenge in a manner that maximizes our clients' investment and furthers our clients' business objectives. With these goals in mind, we are at our best when we work with sophisticated clients, with the belief that a client's best interests are served when the entire team works together.

The IP Litigation Team is led by established and experienced senior trial attorneys who have helped shape the current intellectual property landscape through their vigorous advocacy. Cases handled by Andrus' litigation attorneys have led to seminal decisions by the Court of Appeals for the Federal Circuit. The guidance of senior litigation counsel allows our litigation team to move tactically in an efficient manner while avoiding the undue expenses associated with large staffing and overhead.

Our team is also experienced in utilizing the pretrial discovery process to position cases for victory within appropriate budgetary constraints, and is well versed in the complexities of electronic discovery. Andrus' litigation attorneys are polished brief writers, zealous advocates and excel under pressure – particularly at hearings or at trial.



## Technology Area: Biotechnology

The Biotechnology Practice Group at Andrus serves biotechnology, pharmaceutical and chemical industries including medical, agricultural, horticultural, veterinary, food processing, and green technologies. We meet the diverse needs of established companies, start-ups, research institutions and universities.

Our attorneys have extensive experience acquiring and enforcing patent rights worldwide, negotiating licenses and technology transfers, and evaluating all aspects of proprietary technology such as performing due diligence, patent validity, infringement, and freedom-to-operate analyses.

Members of our team have relevant technical experience in academic, clinical, industrial and research settings, and have earned advanced degrees in biochemistry, cellular biology, chemistry, microbiology and molecular biology. We have taught courses at major universities in patent law, virology, molecular biology and genetics, and authored legal and scientific publications. In addition, we have presented topics in patent law to nationwide audiences.

Our technical and legal experience enables us to provide strategic portfolio management and counseling to help our clients achieve their goals and objectives.

We have experience drafting and prosecuting patent applications covering a variety of technologies, including:

- Protein therapeutics, including monoclonal antibodies
- Small molecule therapeutics
- RNA-based therapeutics
- Stem-cell based therapeutics
- Gene therapy
- Vaccines
- Adjuvants
- Drug delivery
- Transgenic plants, animals and microorganisms
- Bioengineered tissues
- Diagnostic methods including genomic or proteomic markers predictive of disease
- Research tools including cloning vectors, expression constructs, biomolecular assays and PCR methods
- Fluorescent and luminescent proteins
- Biomolecule separation and purification
- Cell and tissue cultures
- Biosensors
- Probiotics
- Biofuels
- Bioremediation
- Agricultural methods
- Plant varieties
- Food and beverage manufacture and products
- Bioprocess engineering



## Technology Area: Chemistry/Pharmaceutical

Attorneys in the Chemistry/Pharmaceutical Practice Group at Andrus serve a variety of pharmaceutical and chemical industries including medical, agricultural, veterinary, food processing, consumer products, cosmetics, paper industry, research tool and alternative energy technologies. We represent a diverse clientele, including established companies, start-ups, research institutions and universities.

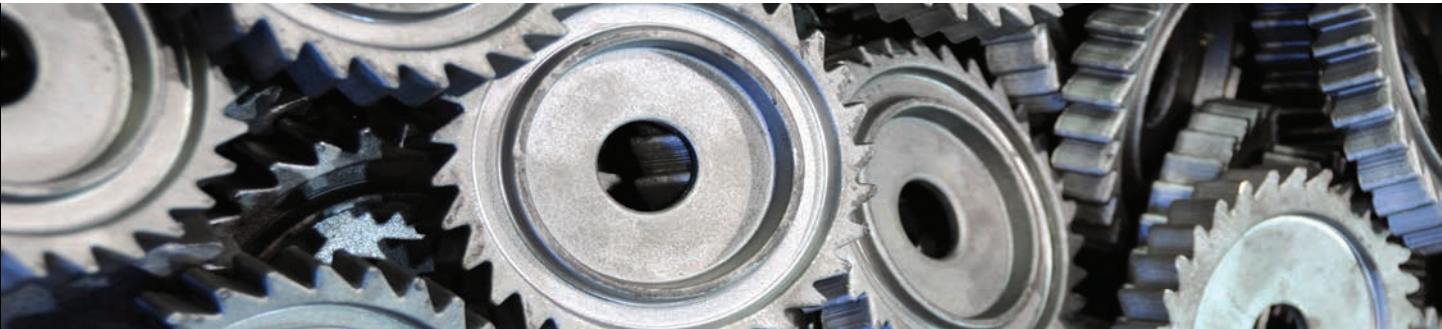
Our attorneys have experience evaluating all aspects of proprietary technology such as performing due diligence, patent validity, infringement, and freedom-to-operate analyses. Additionally, we have extensive experience acquiring and enforcing patent rights worldwide and negotiating licenses and technology transfers. Members of our team have relevant technical experience in academic, clinical, industrial and research settings, and have earned advanced degrees in chemical engineering, chemistry, and biochemistry. We have taught courses at major universities, and authored legal and scientific publications.

Our technical and legal experience enables us to provide strategic portfolio management and counseling to help our clients achieve their goals and objectives.

We have experience drafting and prosecuting patent applications covering a variety of technologies, including:

- Small molecule pharmaceuticals
- Polymers
- Research tools including fluorophores
- Imaging agents
- Separation and purification methods and products
- Drug delivery
- Treatment of diseases such as bone, skin, autoimmune, immunodeficiency and hyperproliferative diseases
- Adhesives
- Catalysts
- Lignins
- Lubricants
- Topical disinfectants
- Detergent formulations
- Pest attractants and repellants, pesticides, herbicides, and agricultural methods
- Food and beverage manufacture and products
- Chemical processing





## Technology Area: Mechanical

Since 1939, the Mechanical Practice Group at Andrus has successfully protected the inventive creativity of our clients. The Group began by servicing greater Milwaukee's strong base of small, skilled craft shops and large manufacturing companies. As these companies came to dominate their industries, they consistently relied upon Andrus to protect their technological advances in heavy machinery, tools, engines, metal products, and medical devices. Over the years, the Mechanical Practice Group has expanded its practice and now also represents both public and private researchers and developers of complex mechanical and electro-mechanical technologies in various industries throughout the world.

All of our attorneys have engineering or physics degrees coupled with hands-on experience in mechanical and electro-mechanical fields, enabling them to quickly grasp and analyze complex systems, and to understand the real-world significance of our clients' advances. We help our clients secure their intellectual property by all available modes of protection including utility patents, design patents, trademarks, trade dress and trade secrets.

Our attorneys have experience with various technology areas, including:

- Aerospace
- Transportation equipment, including rail, engines and automotive
- Boating and marine equipment and related controls
- Building and construction materials and related methods
- Consumer products
- Dehumidifying, heating and ventilation equipment
- Electromechanical controls
- Exercise and sporting equipment
- Farming and agriculture equipment
- Filtration devices and water and wastewater recovery and treatment devices
- Green technologies
- Heating and refrigeration devices
- Materials handling equipment and related processes
- Oil and gas extraction and production technologies
- Mechanical tools and power tools
- Printing
- Production machinery and processes
- Medical devices and diagnostics
- Packaging materials and related methods
- Paper processing equipment and related methods
- Product coating devices
- Robotics
- Sanitizing equipment
- Semiconductor and fabrication equipment
- Telecommunications systems
- Testing and materials processing equipment



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INTELLECTUAL PROPERTY LAW



## Michael E. Taken

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Michael E. Taken is a registered patent attorney and partner at Andrus Intellectual Property Law.

Mike focuses his practice on domestic and international patent and trademark prosecution. Mike has extensive experience in developing and managing patent portfolios for Fortune 500® companies and has an extensive appellate practice before the U.S. Patent and Trademark Office.

Mike was selected for inclusion in the 2013 and 2014 editions of the *IAM Patent 1000* as a top patent practitioner in Wisconsin.

Mike received a bachelor of science degree in physics from Marquette University in 1969 and a master of science in physics from the University of Connecticut in 1971. Mike was an Evans Scholar® and the recipient of the Triangle Award from Marquette University School of Engineering. He was also awarded a fellowship from the University of Connecticut. Mike received his juris doctor degree from Marquette University School of Law in 1975.

Mike is admitted to practice law before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, the U.S. Court of Appeals for the Federal Circuit, and the U.S. Patent and Trademark Office. Mike is a member of the State Bar of Wisconsin, the American Bar Association (Litigation and Intellectual Property Law Sections), the American Intellectual Property Law Association (AIPLA), the Milwaukee Bar Association, and the Wisconsin Intellectual Property Law Association (past President). Mike is an American Bar Association continuing legal education instructor.

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## Joseph D. Kuborn

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Joseph D. Kuborn is a registered patent attorney and partner at Andrus Intellectual Property Law.

Joe focuses his practice on domestic and international patent and trademark prosecution and strategic analysis related to product development and discoveries. He is experienced in the areas of intellectual property enforcement and infringement studies. He also counsels clients on trade secret protection and copyrights and has experience with drafting and negotiating technology transfers, license agreements, and confidentiality agreements. Joe has prepared, filed and prosecuted hundreds of patent applications and provides infringement, novelty and right-to-use opinions.

Joe has worked with a wide variety of technologies, including medical devices, medical monitoring technologies and equipment, RF technology, wireless communication devices, utility metering equipment, computer software and hardware, plastic film handling, smoke detecting devices, home heating system controls, car wash operational controls, home stand-by power systems, internet-related business methods and software, office furniture designs, and sporting equipment.

Joe has been featured in *Chambers USA* as an Up and Coming attorney in the field of Intellectual Property. In 2011, *Chambers* said Joe "is the 'master of writing patents,'" according to interviewees. "He wins particular praise for his 'understanding of product design concepts.'" In 2012, *Chambers* said Joe "is described as 'practical, budget-minded and very responsive,' and also elicits praise for his 'rational, levelheaded' attitude to matters. He handles both domestic and cross-border patent and trademark prosecution, and has vast experience of working with products in a variety of technology

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## Joseph D. Kuborn

arenas."

Joe was selected for inclusion in the 2013 and 2014 editions of the *IAM Patent 1000* as a top patent practitioner in Wisconsin, was selected for inclusion in Thomson Reuters' Super Lawyers - Rising Stars Editions in 2006, 2007 and 2009, and was selected for inclusion in Managing Intellectual Property's inaugural edition of *IP Stars* in 2013. Joe is ranked AV Pre-eminent 5.0/5.0 by his peers on Martindale-Hubbell.

Joe received a bachelor of science degree in electrical engineering from the University of Wisconsin-Milwaukee in 1991 (*with honors*) and a juris doctor degree from Marquette University Law School in 1995 (*cum laude*). While at Marquette, Joe was a member of the Marquette Law Review (1994-95) and participated in the Marquette Intellectual Property Law Society.

Joe is admitted to practice before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin and the U.S. Patent and Trademark Office.

Joe is a member of the American Bar Association and its section of Intellectual Property Law, the American Intellectual Property Law Association (AIPLA), the Wisconsin Intellectual Property Law Association (WIPLA), and the Milwaukee Bar Association. He is also a member of the Institute of Electrical and Electronics Engineers.

Prior to joining Andrus, Joe worked in the legal departments of Eaton Corporation and Johnson Controls.



## Edward R. Williams

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Edward R. Williams is a registered patent attorney and partner at Andrus Intellectual Property Law. His office is in Newburyport, Massachusetts.

Ed first joined the firm in 1993. From October 2000 to June 2005, he worked in-house as Chief Intellectual Property and Litigation Counsel at Apogent Technologies (NYSE:AOT), which merged into Fisher Scientific and is now part of Thermo Fisher Scientific. He worked as a Research Engineer at SAIC Inc. prior to becoming an attorney.

Ed has represented many clients in a wide variety of intellectual property matters, including litigation, cease and desist work, patent and trademark prosecution, IP management and strategic planning, licensing, corporate IP development contracts, and corporate acquisition IP matters.

He received a bachelor of science degree in mechanical engineering from Northwestern University in 1983, a master of science degree in engineering physics from the University of California, San Diego in 1985, and a juris doctor degree from the University of Wisconsin-Madison in 1991. He is admitted to practice in Massachusetts, Wisconsin and the U.S. Patent and Trademark Office, as well as many district courts and the Court of Appeals for the Federal Circuit.

Ed's technical background is diverse. His educational background and early work experience as an engineer and patent attorney focused on complex mathematics, mechanical engineering and software programming. His work in-house, on the other hand, focused on laboratory products, PCR, immunodiagnosics and histology. Exemplary technical fields include: marine propulsion systems, combustion engines, digital signal processing, audio

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## Edward R. Williams

recording, active sound and vibrations control, pasteurization, electrochemical fuel cells, medical imaging, DNA enrichment, central aortic blood pressure sensors, laboratory products (e.g., ultra-pure water purification systems, pipettes, microarrays, robotic cryogenic storage systems, PCR reagents and equipment, histological reagents and processing equipment, and immunodiagnostic tests and equipment), ratiometric hematocrit blood sensing, oil and gas exploration, hospital sterile processing management software, and cardiac resynchronization therapy.

While in-house, Ed was responsible for developing and implementing strategies for IP procurement, maintenance, budgeting, enforcement, and strategic IP acquisitions. He was also responsible for IP due diligence, contract negotiation and follow-up integration for corporate acquisitions.

Ed also managed all aspects of IP litigation in-house: namely, engaged and managed outside counsel, advised management and board members, negotiated settlement terms, set litigation reserves and reported to financial auditors. He also served as a corporate 30(b)(6) witness when necessary. His work in-house included a wide array of other tasks as well, e.g., managing licensing and indemnification disputes involving PCR and lateral flow, rapid immunodiagnostic technologies.

Ed focusses on his client's business goal, and his experience and ability to communicate complex legal issues clearly to the client makes him a valuable resource.

### **Representative Cases:**

- *University of Virginia Patent Foundation v. HAMILTON COMPANY, et al.*, No. 3:13-cv-00033-NKM-RSB (W.D. Va.) and *HAMILTON COMPANY, et al. v. University of Virginia Patent Foundation*, IPR Nos. 2014-01054, 2014-01058, 2014-01060, 2014-01062 (PTAB). Represented Hamilton Storage in case involving robotic cryogenic storage systems for biological samples. Resulted in settlement of court case and dismissal of IPR after favorable rulings by the PTAB.
- *NATIONAL PASTEURIZED EGGS, INC., et al. v. Michael Foods, Inc., et al.*, Nos. 3:10-cv-00646-WMC and 3:11-cv-00534-WMC (W.D. Wis.) Represented NPE in case involving shell egg pasteurization. Michael Foods found to infringe NPE's patents and Michael food's patents found invalid. Injunction and damages awarded.

## Edward R. Williams

- *DOUGLAS DYNAMICS, LLC v. Buyers Products Company*, No. 3:09-cv-00261-WMC (W.D. Wis.), Appellate Case Nos. 11-1291 and 15-1263 (Fed. Cir.). Represented Douglas in case involving snowplow technology. Case involved two trials and two appeals to CAFC with favorable results. Buyers found to infringe three patents. Injunction and damages awarded.
- *Electromotive, Inc v. MERCURY MARINE*, No. 1:06-cv-01139-GBL (E.D. Va.). Represented Mercury Marine in case involving digital engine timing systems. Case settled after favorable jury verdict.
- *Stone Industry Recycling et al. v. BECKART ENVIRONMENTAL*, No. 2:05-cv-01033-PJG (E. D. Wis.). Represented Beckart Environmental as patent defendant in case involving stone water reclamation. Case settled.
- *Omax Corporation v. FLOW INTERNATIONAL CORPORATION*, No. 2:04-cv-02334-RSL (W.D. Wash.). Represented Flow International in a patent infringement case involving water jet cutting technology. Case settled prior to trial.
- *SHURFLO PUMP MANUFACTURING COMPANY, INC. v. EXEL NELSON ENGINEERING, LLC*, No. 3:01-cv-00336-JCS (W.D. Wis.). Served as expert witness.
- *Int'l Pipe Machinery v. CONCRETE TECHNOLOGY, et al.*, No. 2:98-cv-00530-RTR (E.D. Wis.). Case resulted in favorable settlement for client after favorable ruling on summary judgment motion.
- *Bemis Mfg. v. EURO UNITED*, No. 3:98-cv-00613-BBC (W.D. Wis.). Represented Euro United in design patent case. Case resulted in favorable ruling for client after bench trial.
- *Lough v. BRUNSWICK*, No. 8:1992-cv-799 (M.D. Fla.), 86 F.3d 113 (Fed. Cir. 1996), 103 F.3d 1517 (Fed. Cir 1997) (en banc). Represented Brunswick. Lough's patent found invalid on appeal.
- *GREAT NORTHERN v. Henry Molded*, No. 2:92-cv-00386-TTE (E.D. Wis.). Represented Great Northern. Henry Molded's patent found invalid by jury.
- *MARQUIP v. Martin*, No. 3:88-cv-04430-FMS (N.D. Cal.). Represented

# Edward R. Williams

Marquip. Won jury verdict and damages.

## **Representative Patents:**

- U.S. 5,963,651 - Adaptive Acoustic Attenuation System Having Distributed Processing and Shared State Nodal Architecture
- U.S. 6,061,637 - Method of Determining Knock Resistance Rating For Non-Commercial Grade Natural Gas
- U.S. 6,124,145 - Micromachined Gas-Filled Chambers and Method of Microfabrication
- U.S. 6,161,384 - Turbocharger Control Management System Throttle Reserve Control
- U.S. 6,361,025 - Steam Injection Heater with Transverse Mounted Mach Diffuser
- U.S. 6,505,057 - Integrated Vehicle Voice Enhancement System and Hands-Free Cellular Telephone System
- U.S. 8,623,603 - Full COLD-PCR Enrichment with Reference Blocking Sequence
- U.S. 9,163,869 - Tube Picking Mechanism with an Ultra-Low Temperature or Cryogenic picking Compartment
- U.S. 8,372,356 - Manually Directed, Multi-Channel Electronic Pipetting System
- U.S. 9,173,988 - Sensor Clip Assembly for an Optical Monitoring System
- U.S. 9,220,903 - Optimization of Pacemaker Settings with R-Wave Detection



## Aaron T. Olejniczak

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Aaron T. Olejniczak is a registered patent attorney and partner at Andrus Intellectual Property Law.

Aaron handles a wide variety of intellectual property disputes, concentrating on patent and trademark litigation at both the district and appellate court levels, post-grant patent challenges such as *inter partes* review and *ex parte* reexamination before the U.S. Patent Trial and Appeal Board (PTAB), and trademark opposition and cancellation proceedings before the Trademark Trial and Appeal Board (TTAB). Aaron is also experienced in alternative dispute resolution, including mediation and arbitration.

Highlights of his recent litigation work include serving as lead counsel for a Milwaukee-based manufacturer in a two patent jury trials in the Western District of Wisconsin and successfully arguing the corresponding appellate cases before the U.S. Court of Appeals for the Federal Circuit, winning an injunction and damages judgments of eight figures. Aaron also recently served as lead counsel in several *inter partes* review proceedings, and the Andrus litigation team has been successful in both securing institution of *inter partes* reviews, and in maintaining the valid claims for patent owners after review was instituted. Aaron has also served as co-lead counsel for a Chicago-based consumer products company in a patent jury trial in the Western District of Wisconsin, winning a seven figure damages judgment; served as co-lead counsel for a Green Bay-based manufacturer in a patent litigation case where the team obtained a preliminary injunction against the opposing party; and served as lead counsel in a trademark infringement case in the Eastern District of Wisconsin, Green Bay Division, in which the team obtained a favorable summary judgment on the issues of liability and damages, and was successful in enforcing the injunction after judgment.

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## Aaron T. Olejniczak

Aaron has served clients in many other patent, trademark and copyright infringement suits both in Wisconsin and throughout the United States.

In addition, Aaron has an active local counsel practice in the Eastern and Western Districts of Wisconsin, where he partners with lead counsel and leverages his expertise in the local courts to provide well-rounded, yet cost-effective, representation for the client. Representative local counsel clients include Attachmate Corporation, Nutraceutical Corporation, Scen-tAir Technologies, Inc., and Lodsys, LLC.

Aaron is admitted to practice law before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, the U.S. Court of Appeals for the Federal Circuit, the U.S. Patent and Trademark Office, and many other federal district courts.

In addition to his litigation practice, Aaron serves clients in U.S. and international patent prosecution and counsels clients on all patent, trademark and copyright concerns. Aaron provides infringement, novelty and right-to-use opinions in a wide variety of technology areas.

In 2015, Aaron was ranked as a notable professional in *Chambers USA* for his "strength in patent infringement litigation proceedings" and he was selected for inclusion in *Managing Intellectual Property's IP Stars* list. Aaron was selected for inclusion in the 2013, 2014 and 2015 editions of the *IAM Patent 1000* as a top patent litigation and transactions practitioner in Wisconsin and was selected for inclusion in Thomson Reuters' 2013, 2014 and 2015 *Wisconsin Super Lawyers* list, where in 2014 and 2015 he was named one of the top 50 lawyers in Wisconsin and in 2015 was named one of the top 25 attorneys in Milwaukee. In addition, Aaron was selected for inclusion in *The Best Lawyers in America*©2014 and was included in the *Super Lawyers - Rising Stars Editions* from 2008 through 2012.

Aaron received a bachelor of science degree in pre-professional studies in science and business, focusing on biology and accounting, from the University of Notre Dame in 1998. He received his juris doctor degree from the University of Wisconsin Law School in 2002, where he was a member of the Patent Moot Court Team and the President of the Intellectual Property Student Organization.

Aaron serves on the Board of Directors for the Eastern District of Wisconsin Bar Association and the Milwaukee Bar Association, and is the Wisconsin

# Aaron T. Olejniczak

Chair of the Seventh Circuit Bar Association's Facilities Committee. Aaron is also an active member of the Wisconsin Intellectual Property Law Association, the Thomas E. Fairchild American Inn of Court, the Western District of Wisconsin Bar Association, the American Bar Association, the American Intellectual Property Law Association, and Serjeant's Inn.

## Representative Cases:

- *BRUNSWICK CORPORATION AND SEA RAY BOATS, INC. v. Cobalt Boats, LLC*, IPR2015-01060 (PTAB). Serving as lead counsel for Brunswick in this *inter partes* review case before the Patent Trial and Appeal Board.
- *The Medical College of Wisconsin, Inc. v. ATTACHMATE CORPORATION*, No. 15-cv-151 (E.D. Wis.) and *Epic Systems Corporation v. ATTACHMATE CORPORATION*, No. 15-cv-179 (W.D. Wis.). Serving as local counsel for Attachmate in these declaratory judgment cases before Hon. J.P. Stadtmueller in the Eastern District of Wisconsin and Hon. Barbara B. Crabb in the Western District of Wisconsin.
- *A.C. Dispensing Equipment Inc. v. PRINCE CASTLE, LLC*, No. IPR2014-00511 (PTAB), Appellate Case No. 16-1175 (Fed. Cir.). Served as lead counsel for Prince Castle in this *inter partes* review case before the Patent Trial and Appeal Board, in which A.C. Dispensing challenged several claims of Prince Castle's U.S. Patent No. 8,534,497 regarding a beverage dispensing method and apparatus. The Board found all of the challenged claims of Prince Castle's patent to be "not unpatentable." A.C. Dispensing filed a Notice of Appeal regarding this Decision, but subsequently decided not to pursue the appeal.
- *DOUGLAS DYNAMICS, L.L.C. v. Meyer Products, LLC*, No. 14-cv-886 (W.D. Wis.) and related IPR2015-01247 (PTAB), No. 15-cv-900 (N.D. Ohio) and related IPR2015-01839 (PTAB). Serving as lead counsel for Douglas in this group of cases regarding snowplow technology.
- *Prolitec Inc. v. SCENTAIR TECHNOLOGIES, INC.*, No. 12-cv-483 (E.D. Wis.). Serving as local counsel for ScentAir Technologies in this patent infringement case before Hon. Rudolph T. Randa in the Eastern District of Wisconsin.
- *C&N CORPORATION d/b/a DOOR PENINSULA WINERY v. Gregory Kane, et. al.*, 953 F. Supp. 2d 903 (E.D. Wis. 2013), *aff'd*, No. 13-3786 (7th

## Aaron T. Olejniczak

Cir. June 24, 2014). Obtained summary judgment of trademark infringement and over \$500,000 in damages in June 2013 for client Door Peninsula Winery (DPW); affirmed on appeal in June 2014. In 2016, obtained an additional judgment of over \$100,000 against Defendants for violation of the permanent injunction.

- *S.C. Johnson & Son, Inc. v. NUTRACEUTICAL CORPORATION, et al.*, No. 11-cv-861 (E.D. Wis.). Served as local counsel for Nutraceutical throughout this trademark infringement case before Hon. Rudolph T. Randa in the Eastern District of Wisconsin.

- *ENCAP, LLC v. Oldcastle Retail, Inc., et al.*, No. 11-cv-808 (E.D. Wis.), Appellate Case No. 12-1488 (Fed. Cir.), and *Inter Partes* Reexamination Nos. 95/001,963, 95/001,964, and 95/001,965. Served as co-lead counsel for Encap in district court patent and trademark infringement case before Hon. William C. Griesbach involving fertilizer and seeding technologies. Successfully argued at the Markman and preliminary injunction hearings.

- *NATIONAL PASTEURIZED EGGS, INC., et al. v. Michael Foods, Inc., et al.*, Nos. 10-cv-646 and 11-cv-534 (W.D. Wis.). Served as co-lead counsel for National Pasteurized Eggs ("NPE") in patent case before Hon. William M. Conley involving pasteurized in-shell eggs where a jury found NPE's patents valid and infringed and found defendants' patents-in-suit invalid, awarding approximately \$6 million in damages to NPE.

- *DOUGLAS DYNAMICS, LLC v. Buyers Products Company*, No. 09-cv-261 (W.D. Wis.), Appellate Case No. 11-1291 (Fed. Cir.). Served as lead counsel in all phases of this patent infringement case involving snow-plow technology, including the district court case before Hon. William M. Conley and the subsequent appeal. On summary judgment, it was found that defendant infringed two of client Douglas Dynamics' patents-in-suit. A jury found the patents valid, and awarded over \$1 million in damages to Douglas. Douglas subsequently filed an appeal with the Federal Circuit regarding part of the summary judgment finding non-infringement on a third patent and denial of an injunction against defendant for the first two patents. The Federal Circuit issued an order in favor of Douglas on May 21, 2013, directing the District Court to "enter summary judgment of infringement in favor of Douglas" and reversing the district court's denial of a permanent injunction. The matter was remanded to the District Court, and a jury awarded Douglas nearly \$10 million in damages for infringement in May 2014. The parties subsequently appealed separate issues with the Federal Circuit. Upon briefing and oral arguments, the Federal Circuit issued a judgment

## Aaron T. Olejniczak

affirming the actions of the District Court.

- *THE SPEARMINT RHINO COMPANIES WORLDWIDE, INC. v. Cuginos Entertainment, LLC*, No. 12-cv-866 (E.D. Wis.). Represented Spearmint Rhino in trademark infringement case that the parties settled.

- *M-B-W INC., et al. v. Multiquip, Inc., et al.*, No. 07-cv-390 (E.D. Wis.). Served as co-lead counsel for clients M-B-W, Inc. and Barikell, S.r.l., seeking declaratory judgment of non-infringement in patent case before Hon. J.P. Stadtmueller involving construction machinery. Pursuant to the parties' stipulation, the Court entered an Order finding that none of plaintiffs' accused products infringed any of defendant Allen Engineering Corporation's three patents-in-suit.

- *BRUNSWICK CORPORATION v. Caudwell Marine, Inc.*, Opposition No. 91188780 (TTAB). Negotiated settlement agreement on behalf of client Brunswick regarding their use of the mark AXIUS and applicant Caudwell Marine's use of the mark AXIS DRIVE.

- *Crunchkins, Inc. v. CHEWED FOR THOUGHTS, LLC*, No. 08-cv-14455 (E.D. Mich.). Served as lead counsel for Chewed for Thoughts in patent infringement case before Hon. Bernard A. Friedman, successfully defending against a preliminary injunction motion and obtaining dismissal based upon a finding in a concurrent *inter partes* reexamination instituted at the U.S. Patent & Trademark Office that found the claims of plaintiff's patent-in-suit unpatentable.

- *Omax Corporation v. FLOW INTERNATIONAL CORPORATION*, No. 04-cv-2334 (W.D. Wash.). Served as counsel for Flow International in a patent infringement case before Hon. Robert S. Lasnik involving water jet cutting technology, that was ultimately settled.

- *FLEETGUARD, INC v. Parker-Hannifin Corporation*, No. 03-cv-609 (W.D. Wis.). Represented plaintiff Fleetguard in patent infringement case before Hon. John C. Shabaz that the parties settled.

- *DELAWARE CAPITAL FORMATION, INC., et al. v. Ryko Manufacturing Co.*, No. 02-cv-884 (E.D. Wis.). Represented clients Delaware Capital Formation and PDQ Manufacturing in patent infringement case before Hon. William C. Griesbach that the parties settled.



## Peter T. Holsen

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Peter T. Holsen is a partner and registered patent attorney at Andrus Intellectual Property Law.

Peter counsels domestic and international clients of all sizes regarding patent, trademark and copyright law. On a part-time basis, he has served as in-house counsel for a Fortune 500® company, working closely with general counsel and engineering management to formulate competitive intellectual property strategies and build a strategic patent portfolio that protects the client's core technology.

Peter has extensive experience preparing and prosecuting patent and trademark applications and drafting technology agreements. He also routinely provides clients with patentability analyses and opinions regarding patent and trademark infringement and validity.

As a registered patent attorney, Peter has worked with a wide variety of mechanical and electro-mechanical technologies, including engines and related control systems, fluid systems, medical imaging systems, oil and gas extraction and production technologies, robotic milking apparatus, food processing equipment, medical patient monitoring and treatment technologies, water and wastewater recovery and treatment devices, materials handling equipment, and mechanical tools.

In 2014, Peter was one of a select group of U.S. attorneys named to the BTI Client Service All-Stars list, which recognizes innovative attorneys that leverage market changes to stand out with corporate counsel and deliver superior client service. Peter was selected for inclusion in the *2014 IAM Patent 1000* as a top patent practitioner in Wisconsin and was selected for

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## Peter T. Holsen

inclusion in Thomson Reuters' Super Lawyers - Rising Stars Edition in 2008, 2009, 2010 and 2013.

Peter is a participant in and has been a contributing author for the International Association for the Protection of Intellectual Property (AIPPI), an international organization dedicated to the development and improvement of intellectual property. He is also a member of the American Bar Association and its section of Intellectual Property Law, the American Intellectual Property Law Association, the Wisconsin Intellectual Property Law Association, and the Milwaukee Bar Association.

Peter received a bachelor of science degree in civil engineering from Marquette University in 1996 and a juris doctor degree from Marquette University Law School in 2002. While attending law school, Peter was Editor-in-Chief of the *Marquette University Law School Intellectual Property Law Review*, for which he also authored the article "ICANN'T Do It Alone: The Internet Corporation for Assigned Names and Numbers and Content-Based Problems on the Internet." Peter was an Evans Scholar at Marquette University, where he served on the Chapter Board. Prior to law school, Peter served as an engineer at a multi-national engineering and consulting firm where he designed and managed several large-scale engineering projects at electrical, petrochemical and chemical facilities.

Peter is admitted to practice law before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, and the U.S. Court of Appeals for the Federal Circuit. He is also licensed to practice before the U.S. Patent and Trademark Office.



## M. Scott McBride, Ph.D.

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M. Scott McBride, Ph.D. is a partner and registered patent attorney at Andrus Intellectual Property Law.

Scott focuses his practice on domestic and international patent prosecution and enforcement. Scott also provides counseling and opinion work related to freedom-to-operate, non-infringement and patent invalidity.

Scott has over 15 years of legal expertise related to the patentability of modified natural products, antibodies, diagnostic methods, new chemical entities, pharmaceutical formulations, vaccines, treatment methods, food products, cosmetic products, animal feed products, filtration technology, aquarium technology, and point of purchase display technology. Scott has worked for university technology transfer offices, small start-ups, and large research companies.

In addition to his legal experience, Scott has over ten years of experience as a research scientist, and has co-authored articles in scientific journals, including the *Journal of Virology*, *RNA*, *Molecular Cellular Biology*, and *Gene*.

Scott is also an Adjunct Professor at Marquette University Law School where he teaches courses in intellectual property law.

Scott received a bachelor of science degree in biochemistry with a minor in chemistry from Colorado State University in 1990 (*Dean's List*, 1987-1990), a doctorate degree in cellular and molecular biology from the University of Wisconsin-Madison in 1996 and a juris doctor degree from Marquette University Law School in 2002 (*summa cum laude*, 1st of 179).

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## **M. Scott McBride, Ph.D.**

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Tambryn K. VanHeyningen, Ph.D. is a registered patent attorney and partner at Andrus Intellectual Property Law.

Tammy focuses her practice on domestic and international patent prosecution, strategic patent portfolio development, licensing, and IP management. She also provides client counseling related to patentability, freedom-to-operate, non-infringement and invalidity opinions.

Tammy's experience includes drafting and prosecuting patents with an emphasis in life sciences, chemistry and biotechnology. Her work includes patent applications related to vaccines, antibodies, protein therapeutics, gene therapy compositions, cell and tissue cultures including tissue replacement or regeneration, siRNA, small molecule or biologic pharmaceuticals, plant patents, medical diagnostics including genomic or proteomic markers predictive of therapeutic response, prognosis or metastases, biologic assays, research tools including cloning vectors, compositions and methods for labeling, detecting or isolating bio-molecules, genetically engineered plants, animals and microorganisms, treatment methods, bio-processing, bio-fuels and food science and processing. Tammy has worked for university technology transfer offices, small start-ups, and large research companies.

Tammy has more than 10 years of experience as a research scientist working in the fields of microbiology, immunology, and mechanisms of disease. Her Ph.D. thesis research was directed to understanding the T cell and macrophage mediated immune response to mycobacteria. She also completed post-doctoral research developing a transgenic mouse model and recombinant herpes simplex viruses to investigate viral latency and reacti-

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## Tambryn K. VanHeyningen, Ph.D.

vation. She has taught courses in virology, genetics and molecular biology. In 2014, Tammy was selected for inclusion in the *IAM Patent 1000* as a top patent practitioner in Wisconsin.

Before joining Andrus in April 2010, Tammy worked for a Midwestern general practice law firm and gained experience in intellectual property and trade secret litigation. Tammy has authored several scientific research articles and written and presented on many aspects of intellectual property law.

Tammy received a bachelor of arts degree in biology from Kalamazoo College in 1991 (*cum laude*), a doctorate in molecular microbiology and microbial pathogenesis from Washington University School of Medicine in 1997 and a juris doctor degree from Washington University School of Law in 2005.

Tammy is admitted to practice law before the Supreme Court of Wisconsin and the U.S. Patent and Trademark Office.



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Benjamin R. Imhoff is a registered patent attorney and partner at Andrus Intellectual Property Law.

Ben concentrates his practice on domestic and international patent and trademark prosecution and enforcement. He works with clients to identify intellectual property strategies that complement and achieve business goals. Ben is experienced in preparing and prosecuting patent and trademark applications before the U.S. Patent and Trademark Office. He also represents clients before the Trademark Trial and Appeal Board in opposition and cancellation proceedings.

Ben helps clients to avoid legal conflict by counseling clients with non-infringement and freedom to operate opinions. When legal conflicts do develop, Ben is experienced in resolving these conflicts through licensing and other business agreements.

Ben's experience primarily includes working in the medical technology field, in which he has experience with mechanical therapy devices, electrical patient monitoring systems, and software-implemented imaging, data analysis, and communication systems. He also has experience in a variety of other electrical and mechanical applications such as electrical sensors, water filtration, automotive accessories, laboratory equipment, and hydrocarbon extraction.

Ben received a bachelor of science degree in biomedical engineering with a minor in electrical engineering from Marquette University in 2003 (*cum laude*). While at Marquette, he conducted research in the field of medical imaging in conjunction with the FDA, and co-authored the research paper

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## Benjamin R. Imhoff

“Noise in Flat-Panel Displays with Sub-Pixel Structure,” *Medical Physics* 31(4), 2004. Ben received a juris doctor degree from the University of Wisconsin Law School in 2006 (*cum laude*). In law school, he competed in the Giles Rich Intellectual Property Moot Court Competition.

Ben was selected for inclusion in Thomson Reuters' Super Lawyers - Rising Stars Edition in 2009.

Ben is admitted to practice law before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, the U.S. Court of Appeals for the Federal Circuit and the U.S. Patent and Trademark Office.

Ben is a member of the American Intellectual Property Law Association (AIPLA) and its Young Lawyers Committee. Ben also represents Andrus in the International Trademark Association (INTA), where he serves on the Harmonization of Trademark Law and Practice Committee.



## Christopher R. Liro

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Christopher R. Liro is a registered patent attorney and non-equity partner at Andrus Intellectual Property Law.

Chris focuses his practice on intellectual property litigation in federal district and appellate courts, as well as at the International Trade Commission, and on intellectual property transactions including licenses, joint development agreements, and dispute resolution. Chris sits on the Board of Directors of the State Bar of Wisconsin Intellectual Property and Technology Law Section.

Chris has litigated patent, trademark, and copyright disputes involving wireless communications, medical devices, semiconductor manufacturing, automotive components, packaging and manufacturing, architectural plans, and product labeling for clients including Douglas Dynamics, Door Peninsula Winery, Research In Motion, C.R. Bard, Zimmer, Seaquist Closures, Bank of America and Pylon Manufacturing. He manages and executes all aspects of litigation, including developing litigation and settlement/licensing strategies; conducting discovery and motion practice; assessing client and competitor intellectual property assets and litigation-related risks; negotiating litigation and settlement positions; representing clients at hearings and trials; and partnering with in-house counsel and business and technical staff.

Chris received his bachelor of science degree in civil engineering from the Massachusetts Institute of Technology in 1990, where he was a member of the Tau Beta Pi and Chi Epsilon honor societies, and received his master of science degree in civil engineering from the same institution in 1991. He received his juris doctor degree from the University of Michigan Law School

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## Christopher R. Liro

in 2000 (*magna cum laude*), where he was a member of the Order of the Coif, the recipient of the Saul L. Nadler Memorial Award, and a contributing editor to the *University of Michigan Law Review*. Chris served as a law clerk to the Honorable William C. Bryson of the U.S. Court of Appeals for the Federal Circuit from 2000-2001. Prior to joining Andrus, Chris was an intellectual property litigation partner at Kirkland & Ellis LLP in Chicago.

Chris is admitted to practice law in Wisconsin and Illinois, the U.S. Patent and Trademark Office, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, the U.S. District Court for the Northern District of Illinois, the U.S. Court of Appeals for the Federal Circuit, the U.S. Court of Appeals for the Seventh Circuit, and the U.S. Court of Appeals for Veterans Claims. Chris also represents clients on a pro bono basis before the U.S. Court of Appeals for Veterans Claims through the Veterans Consortium Pro Bono Program, and before the U.S. Court of Appeals for the Federal Circuit through the Federal Circuit Bar Association Veterans Pro Bono Program.

### **Representative Cases (at and prior to joining Andrus):**

- *C&N Corporation d/b/a DOOR PENINSULA WINERY v. Gregory Kane, et al.*, 953 F. Supp. 2d 903 (E.D. Wis. 2013), aff'd, No. 13-3786 (7th Cir. June 24, 2014). Obtained summary judgment of trademark infringement and over \$500,000 in damages in June 2013 for client Door Peninsula Winery; affirmed on appeal in June 2014.
- *DOUGLAS DYNAMICS, LLC v. Buyers Products Company*, No. 3:09-cv-00261-WMC (W.D. Wis.). Secured \$9.75 million jury verdict for plaintiff Douglas Dynamics in April 2014 in patent case involving snow plow attachment technology.
- *Mformation Technologies, Inc. v. RESEARCH IN MOTION LIMITED*, No. 5:08-cv-04990 (N.D. Cal.). Obtained post-trial grant of judgment as a matter of law of non-infringement in August 2012 for client Research In Motion in case involving wireless device management.
- *General Mills Marketing, Inc. v. FRITSCH GMBH*, No. 0:11-cv-02099 (D. Minn.). Obtained stay of litigation pending reexamination in April 2012 for client FRITSCH in patent case involving commercial dough processing equipment technology.

## Christopher R. Liro

- *Robert Bosch LLC v. PYLON MFG. CORP.*, Nos. 2011-1363, -1364. Represented client Pylon in appeal to the U.S. Court of Appeals for the Federal Circuit in patent case involving windshield wipers.
- *Hollister, Inc. v. C. R. BARD, INC.*, No. 1:10-cv-06427 (N.D. Ill.). Plaintiff Hollister and client C. R. Bard entered a settlement agreement in June 2011 in patent case involving critical care medical device.
- *In re Certain Electronic Imaging Devices*, ITC Inv. No. 337-TA-726. Complainant Flashpoint and client Research In Motion entered settlement agreement in 2011 in case involving patents on digital camera controls and displays.
- *In re Certain Authentication Systems, Including Software and Handheld Electronic Devices*, ITC Inv. No. 337-TA-697. Complainant Prism Technologies and client Research In Motion entered settlement agreement in 2010 in case involving patent on authentication protocols.
- *In re ZIMMER HOLDINGS, INC.*, 609 F.3d 1378 (Fed. Cir. 2010). Obtained grant on petition for writ of mandamus, ordering transfer of case from the Eastern District of Texas to the Northern District of Indiana, the location of the headquarters of client Zimmer.
- *Digene Corp. v. THIRD WAVE TECHS., INC.*, 323 Fed. App'x 902 (Fed. Cir. 2009). Obtained affirmance of summary judgment of non-infringement for client Third Wave in case involving patent on DNA-based diagnostic testing.
- *ZIMMER TECHNOLOGY, INC. v. Howmedica Osteonics Corp.*, No. 3:02-cv-0425 (N.D. Ind.). Client Zimmer and defendant Howmedica entered settlement agreement in 2009, in case involving patent on orthopedic implant design.
- *Visto Corp. v. RESEARCH IN MOTION LIMITED*, No. 2:06-cv-181 (E.D. Tex.). Plaintiff Visto and client Research In Motion entered settlement agreement in 2009 in case involving patents on data synchronization protocols.

## Christopher R. Liro

- *Every Penny Counts, Inc. v. BANK OF AMERICA CORP.*, No. 2:07-cv-042 (M.D. Fla.). Obtained summary judgment of invalidity of patent-in-suit under Bilski for client Bank of America in 2009 in case involving patent on banking method.



## Ryann H. Beck

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Ryann H. Beck is a registered patent attorney and non-equity partner at Andrus Intellectual Property Law.

Ryann has a diverse range of experience relating to intellectual property matters, including domestic and international patent and trademark prosecution, licensing, and enforcement.

Ryann regularly counsels clients regarding patentability, patent validity, and patent infringement, and works on related opinion matters. She has experience prosecuting patents relating to a variety of technology areas, including computer software, electrical and electronic circuits and systems, medical devices, medical patient monitoring technologies, as well as mechanical devices.

In addition, Ryann represents clients in proceedings before the U.S. Patent and Trademark Office, including in patent post-grant proceedings before the Patent Trial and Appeal Board (PTAB) and trademark opposition and cancellation proceedings before the Trademark Trial and Appeal Board (TTAB). In addition, Ryann counsels clients through various types of IP-related contract negotiations, including settlement agreements, licenses, co-existence agreements, and the like.

### Education and Engineering Experience

Ryann joined the firm in July 2010 after receiving her juris doctor degree from Marquette University Law School (*cum laude*). While at Marquette, Ryann was a member of the Intellectual Property Law Review and the Intellectual Property Moot Court Team. Ryann is the author of a law review

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# Ryann H. Beck

article regarding intellectual property issues facing farmers, titled “Farmers’ Rights and Open Source Licensing,” which published in the Spring 2011 edition of the *Arizona Journal of Environmental Law and Policy*.

Prior to attending law school, Ryann earned a bachelor of science degree in electrical engineering from The Georgia Institute of Technology (2003). As an engineer, Ryann worked for over four years in the area of bio-signal processing, first as an intern at NASA Johnson Space Center and then as a neural signal analyst at Impulse Monitoring, Inc.

## Honors and Admissions

Ryann was selected for inclusion in Thomson Reuters' 2015, 2016 and 2017 Super Lawyers - Rising Stars list in the field of intellectual property law.

### Bar and Court Admissions:

- Supreme Court of Wisconsin
- U.S. District Courts for the Eastern and Western Districts of Wisconsin
- U.S. Court of Appeals for the Seventh Circuit
- U.S. Patent and Trademark Office

### Memberships:

- American Bar Association
- Wisconsin and Milwaukee Bar Associations
- Wisconsin Intellectual Property Law Association
- International Association for the Protection of Intellectual Property (AIPPI)

## Community Involvement

Ryann is currently an adjunct professor of law at Marquette University Law School, where she teaches a course on intellectual property research, and has coached several Moot Court teams at Marquette. Ryann volunteers with the College and Career Readiness Program at a local non-profit organization, PEARLS for Teen Girls, Inc., and serves as a mentor to local-area high school students interested in pursuing a career in the law through the Eastern District of Wisconsin Bar Association Mentorship Program.



## Emily M. Chilson

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Emily M. Chilson is a registered patent attorney and a non-equity partner at Andrus Intellectual Property Law.

Emily focuses her practice on domestic and international patent and trademark prosecution and enforcement. She researches patentability and infringement issues, and provides clients with counseling and written patentability and clearance opinions accordingly. Utilizing her own engineering foundation, Emily often helps clients brainstorm ways that new product designs can be fine-tuned to work around existing intellectual property rights.

A good portion of Emily's patent experience includes mechanical technologies, including engines and related control systems, transportation-related equipment and sub-systems, machinery used in the paper industry, pumps and circuits, and metal cutting machines. Emily also focuses her practice on obtaining both utility and design patent protection for wearable apparel and consumer packaged goods.

Emily joined the firm after receiving a juris doctor degree from Marquette University Law School in 2011 (*summa cum laude*). While at Marquette, Emily served as technology editor of the *Marquette Law Review*, the same journal in which she published her article "Patent Term Adjustment and Terminal Disclaimers: Are the Terms of Patents Being Decided Ad Hoc?" in the fall of 2010.

Prior to attending Marquette, Emily obtained a bachelor of science degree in civil engineering from Northwestern University in 2007 (*cum laude*). She then worked for a local surveying and engineering company before begin-

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## Emily M. Chilson

ning a career in law.

Emily is admitted to practice law before the Supreme Court of Wisconsin and is a member of the American Bar Association and the Wisconsin Bar Association.



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Tolga S. Gulmen, Ph.D. is a registered patent attorney and non-equity partner at Andrus Intellectual Property Law.

Tolga focuses his practice in domestic and international patent prosecution, licensing, and strategic intellectual property portfolio development.

Tolga's experience includes drafting, prosecuting, managing, and licensing patent portfolios with an emphasis on chemistry, materials, nanotechnology, catalysis, and biotechnology. Examples of technology that Tolga has worked with include renewable fuels, chemicals, and hydrogen; catalysts; process chemistry; metal organic frameworks; spherical nucleic acids; biomimetic nanoparticles; peptide amphiphiles; medical devices, diagnostics, and assays; bioactive materials; lithography methods and devices; quantum cascade lasers; single-photon detectors; and 3-D printing.

Tolga has years of graduate and postdoctoral research experience that includes developing theoretical and computational methods to predict molecular and vibrational dynamics in condensed phase systems and rationally design materials. Tolga's research has been published in several peer-reviewed journals.

Tolga is also a faculty member at the University of Wisconsin School of Law where he supervises students providing legal services to entrepreneurs launching new ventures.

Prior to joining Andrus, Tolga founded a law firm that provided university technology transfer offices and startups with patent and licensing services. Tolga has also been in-house counsel at an emerging technology company

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## Tolga S. Gulmen, Ph.D.

and an invention manager at a university technology transfer office.

Tolga received a bachelor of science degree in chemistry from William & Mary, a doctorate in chemistry from the University of Wisconsin, Madison, and a juris doctor degree from the University of California, Berkeley, School of Law. At Berkeley Law, Tolga completed the Law & Technology certificate program as well as served as Senior Article Editor for the *Berkeley Technology Law Journal* and Fellow for the Berkeley Center for Law & Technology. Tolga is admitted to practice law before the Supreme Court of Wisconsin and the U.S. Patent and Trademark Office.



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Bill W. Adolfsen, Ph.D. is a registered patent attorney and associate at Andrus Intellectual Property Law. He represents a wide range of universities, biotechnology, and pharmaceutical companies in intellectual property matters.

Bill focuses his practice on domestic and international patent prosecution, strategic patent portfolio development, post-grant proceedings, and enforcement. He also provides counseling related to patentability, freedom-to-operate, non-infringement, and patent validity.

Bill brings a unique combination of technical, business, and litigation experience to his life sciences patent practice. As an experienced molecular biologist, Bill's technical experience covers a number of scientific fields including synthetic biology, genome engineering, molecular biology, neuroscience, immunology, antibody engineering, genetics, and bioenergy. His doctoral research at MIT focused on the molecular mechanisms underlying synaptic transmission. Results from his work have appeared in several scientific journals, including the *Journal of Cell Biology*, *PNAS*, *Neuron*, and *Science*.

Bill has also worked as both a scientist and business development manager in the biotechnology industry. After graduate school, Bill worked at an early-stage synthetic biology company focused on commercializing small and large synthetic DNA constructs, therapeutic antibodies, biobased industrial chemicals, and biofuels.

Prior to joining Andrus, Bill was a scientific advisor and patent litigation associate at a national law firm where he was involved in litigating patent

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disputes surrounding both small molecule pharmaceuticals and protein-based therapeutics.

Bill received a bachelor of science degree in biotechnology from Rutgers University in 1999, a doctorate degree in molecular biology from MIT in 2005, and a juris doctor degree from the University of Wisconsin Law School in 2013.

Bill is admitted to practice law before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, and the U.S. Patent and Trademark Office.



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Kevin J. Spexarth is a registered patent attorney and associate at Andrus Intellectual Property Law.

Kevin focuses his practice on domestic and international patent and trademark prosecution and enforcement. Kevin researches patentability and infringement issues, and provides clients with counseling and written opinions. His experience includes patent and trademark prosecution, IP management and planning, and corporate IP development. Before joining Andrus, Kevin partnered with in-house patent practitioners at the Rite-Hite Holding Corporation and the Brady Corporation.

Kevin joined Andrus in July 2014 after graduating from Marquette University Law School. While at Marquette University Law School, Kevin was a member of the *Intellectual Property Law Review*. Prior to attending Marquette University Law School, Kevin earned a bachelor of science degree in civil engineering from the University of Wisconsin-Madison in 2007 and worked for a large general contracting company.

Kevin is admitted to practice law before the Supreme Court of Illinois, the Supreme Court of Wisconsin, and the U.S. Patent and Trademark Office. Kevin is actively involved in the Milwaukee Bar Association and Wisconsin Intellectual Property Law Association (WIPLA). Kevin is also a member of the American Bar Association and the State Bar of Wisconsin.

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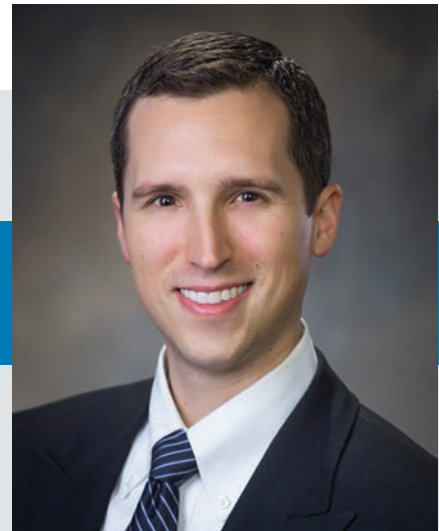
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Thomas R. Knight is a registered patent attorney and associate at Andrus Intellectual Property Law.

Tom focuses his practice on domestic and international patent and trademark prosecution and enforcement. He counsels clients regarding patentability and infringement issues and provides written patentability and clearance opinions.

Tom has experience across a wide variety of technologies and enterprises, integrating business objectives with intellectual property assets for long-term strategic planning.

Tom joined the firm after graduating with honors from the Marquette University Law School. While at Marquette, Tom was elected President of the Intellectual Property Law Society.

Prior to attending law school, Tom earned a bachelor of science degree in biomedical engineering from the University of Wisconsin-Madison in 2007. He subsequently worked for several years in engineering, manufacturing, and operational roles at a Fortune 50 corporation. During this time, Tom also earned a masters degree in business administration (MBA) from Marquette University.

Tom is admitted to practice law before the Supreme Court of Wisconsin and the U.S. Patent and Trademark Office, and is a member of the Wisconsin Intellectual Property Law Association, the American Bar Association, the Milwaukee Bar Association and the State Bar of Wisconsin.

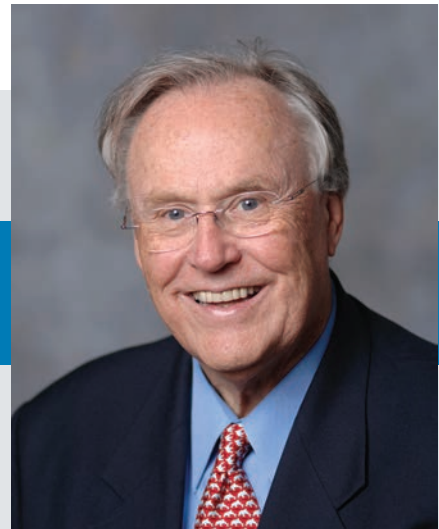
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George H. Solveson is a registered patent attorney and *of counsel* to Andrus Intellectual Property Law.

Over his entire career, George has received the highest Peer Review Ratings signifying the highest ethical standards and professional ability (AV® Preeminent 5.0 out of 5). With a bachelor of science degree in electrical engineering and a doctorate in law, George "has the right combination of skills to be an excellent patent litigator," according to his peers. "He has an incredible amount of experience and is extremely meticulous." In addition, George has been selected by his peers for inclusion in *U.S. News'* list of *The Best Lawyers in America* from 2012-2014 in the field of Patent Litigation and was named the *Best Lawyers'* 2014 Milwaukee Patent Litigation "Lawyer of the Year."

George has had the honor and pleasure of serving numerous domestic and international clients concerning the entire spectrum of intellectual property law. He has litigated numerous cases in Federal Courts across the country, and also has extensive background in the application and prosecution of patents before the U.S. Patent and Trademark Office. George has also successfully argued intellectual property appeals before the Court of Appeals for the Federal Circuit and the Court of Appeals for the Seventh Circuit.

Among his achievements, George is a Fellow of the American Bar Foundation, has been selected by his peers for inclusion in the *Best Lawyers in America*, has been honored as a Wisconsin Leader in Law, has been selected for inclusion in Managing Intellectual Property's IP Stars list, and has been designated as a Wisconsin Super Lawyer® based on a high

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degree of peer recognition and professional achievement. He has frequently made presentations before clients (small and large), universities, bar associations, and other legal seminars. George has presented numerous papers to such organizations as the University of Wisconsin-Madison, the University of Wisconsin-Milwaukee, the National CLE Conference in Colorado, the American Intellectual Property Lawyers Association (AIPLA), and the Patent Litigation Summit.

George received a bachelor of science degree in electrical engineering from the University of Wisconsin-Madison in 1964 and a doctor of juridical sciences degree from the University of Wisconsin Law School in 1969.

George is admitted to practice law before the Supreme Court of Wisconsin, numerous federal district and appellate courts, the U.S. Supreme Court, and the U.S. Patent and Trademark Office.

George is a member of the Seventh Circuit Bar Association, the American Bar Association, the State Bar of Wisconsin, the Milwaukee Bar Association, the International Association for the Protection of Intellectual Property (AIPPI), the American Intellectual Property Law Association (AIPLA), the Wisconsin Intellectual Property Law Association (past Director), the Chicago Patent Law Association, and the Institute of Electrical and Electronic Engineers.



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William L. Falk is a registered patent agent at Andrus Intellectual Property Law.

Bill's practice involves U.S. and foreign patent preparation and prosecution, and advising clients on the protection of their inventions. Bill has extensive experience working with many products, including electromechanical controls, construction materials, HVAC apparatus, petrochemical processing equipment, hand tools, emergency vehicle seating, paper cup machinery, packaging, furniture products, beverage-dispensing equipment and exercise equipment.

Before joining Andrus, Bill served as a patent examiner in the U.S. Patent and Trademark Office. He has also served as a patent agent at Foley & Lardner and Quarles & Brady law firms, and as an in-house patent practitioner at Koehring Co., Rexnord Corporation and Quad Graphics, Inc.

Bill received a bachelor of science degree in electrical engineering from Marquette University in 1971, and is licensed to practice before the U.S. Patent and Trademark Office.

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