Ryann H. Beck



Ryann H. Beck is a registered patent attorney and associate at Andrus Intellectual Property Law.

Ryann focuses her practice on domestic and international patent and trademark prosecution and litigation services for all intellectual property matters.

Ryann has experience prosecuting patents relating to a variety of technology areas, including medical devices, medical patient monitoring and treatment technologies, computer software and hardware, electrical and electronic circuits and systems, as well as mechanical devices.

In addition, Ryann has experience in patent and trademark litigation at both the district and appellate court levels and trademark opposition and cancellation proceedings before the Trademark Trial and Appeal Board (TTAB). Ryann has assisted clients through all phases of litigation, including pre-filing investigations and analysis, drafting of complaints and answers, discovery, claim construction, motions practice, summary judgment, trial, post-trial motions practice, and appellate court proceedings. In addition, Ryann counsels clients through the negotiations process of settlement agreements, licenses, co-existence agreements, and the like.

Ryann joined the firm in July 2010 after receiving her juris doctor degree from Marquette University Law School (*cum laude*). While at Marquette, Ryann was a member of the Intellectual Property Law Review and the Intellectual Property Moot Court Team, and also served as President of the International Law Society. Ryann is the author of a law review article regarding international intellectual property issues facing farmers, titled "Farmers' Rights and Open Source Licensing," which published in the Spring 2011 edition of the Arizona Journal of Environmental Law and Policy.



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Prior to attending law school, Ryann earned a bachelor of science degree in electrical engineering from The Georgia Institute of Technology (2003). As an engineer, Ryann worked for more than four years in the area of bio-signal processing, first as an intern at NASA Johnson Space Center and then as a neural signal analyst at Impulse Monitoring, Inc.

Ryann is admitted to practice law before the Supreme Court of Wisconsin, the U.S. District Courts for the Eastern and Western Districts of Wisconsin, the U.S. Court of Appeals for the Seventh Circuit and the U.S. Patent and Trademark Office. She is a member of the American Bar Association, the Wisconsin and Milwaukee Bar Associations, and the Wisconsin Intellectual Property Law Association.

Representative Cases:

- SO BRIGHT LLC v. Loving Pets Corporation, No. 1:13-cv-00510-WCG (E.D. Wis.). Represented So Bright in trademark infringement case that the parties settled.
- VENETIAN NAILS LLC v. Trieu LLC, No. 2:12-cv-00128-CNC (E.D. Wis.), TTAB Cancellation Proceeding No. 92055298. Represented Venetian Nails LLC in trademark infringement matters that the parties settled.
- THE SPEARMINT RHINO COMPANIES WORLDWIDE, INC. v. Cuginos Entertainment, LLC, 2:12-cv-00866-CNC (E.D. Wis.). Represented Spearmint Rhino in trademark infringement case that the parties settled.
- Generac Power Systems, Inc. v. Kohler Company and TOTAL ENERGY SYSTEMS LLC, No. 2:11-cv-01120-JPS (E.D. Wis.), Appellate Case No. 13-1311 (Fed. Cir.). Represented defendant Total Energy Systems, LLC in district court patent infringement case before Hon. J.P. Stadtmueller and the subsequent appeal.
- Conrad, et al. v. Bendewald, et al., No. 3:11-cv-00305-BBC (W.D. Wis.), Appellate Case No. 12-2871 (7th. Cir.). Represented defendant Silver Edge Systems Software, Inc. against copyright claims, where the district court found for defendants on summary judgment and such finding was upheld by the appellate court.
- NATIONAL PASTEURIZED EGGS, INC., et al. v. Michael Foods, Inc., et. al., Nos. 3:10-cv-00646-WMC and 3:11-cv-00534-WMC (W.D. Wis.). Represented National Pasteurized Eggs ("NPE") in patent case before Hon. William M. Conley



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involving pasteurized in-shell eggs, where a jury found NPE's patents valid and infringed and found defendants' patents-in-suit invalid, awarding approximately \$6 million in damages to NPE.

